



COPYWRITING

EXAMPLE PRICES

WHAT YOU GET

Our copywriters are trained journalists with decades of experience. We'll work our creative magic on whatever you need, from a full website write to a 50-page product brochure...

BASIC COST PER HOUR

£40

EXAMPLE PROJECT #1 WEBSITE WRITE

To research and write optimised content for a new website, providing expert advice and guidance on a niche subject. Project includes:

- Intro – 120 words
- Page content, blog posts and static articles – 11,000 words
- Helpful links

DESCRIPTION	RATE	HOURS	SUBTOTAL
SEO copywriting	£40	20	£800
First-time client discount	-10%		-£80
Large-project discount	-10%		-£80
			TOTAL
			£640

EXAMPLE PROJECT #2 BLOG POST FOR RETURNING CLIENT

To research and write an optimised blog post of 1,500 words for a returning client:

DESCRIPTION	RATE	HOURS	SUBTOTAL
SEO copywriting	£40	2.5	£100
			TOTAL
			£100

**READY TO
WORK WITH US?**

Get in touch for a free, no-obligation quote:

✉ hello@commachameleon.co.uk
🌐 www.commachameleon.co.uk