

INTRODUCING...

**THE
BLOG
PACKAGES**

BY COMMA CHAMELEON...



COMMA
CHAMELEON

BLOG PACKAGES

THE TICKLE-UP PACKAGES

FOR THOSE TIMES WHEN YOU'VE GOT YOUR BLOG
POST WRITTEN, BUT YOU'RE AIMING FOR PERFECTION...

THE ONE-OFF

Got your blog written but want to be sure it's perfect before you post it? We'll cast our expert eye over it, catching any typos and grammar issues to make sure your message is the thing that's remembered.

WHAT YOU GET...

- Proofreading and light editing
- Fast turnaround
- Peace of mind that your post is word perfect
- All links checked
- All captions perfected

£20
PER POST

THE REWRITE

If you've got your post drafted but know your message could be clearer, we'll get down and qwerty with it to make your content really sing.

WHAT YOU GET...

- Your post rewritten to be more engaging and win more eyeballs
- Fast turnaround
- Peace of mind that your post is word perfect
- External links added
- Captions reworked

£30
FOR ONE

£50
FOR TWO



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THE WRITING PACKAGES

FOR THOSE TIMES WHEN YOU'VE DONE ALL THE LEG-WORK
BUT NEED A PROFESSIONAL TO TAKE ON THE WRITING...

THE ONE-OFF

Need a one-off blog post quick-sharp? Done all the research and just need it turning into a coherent piece of optimised content? No probs. Send it to us and we'll sort you out with a post that will drive people your way.

WHAT YOU GET...

- An original blog post that speaks directly to your ideal client
- Fast turnaround
- Peace of mind that your post is word perfect
- External links created
- Option for graphics and downloadable content*

£40
PER POST

MULTI-THE WHAMMY

If you know you're going to need multiple posts in the foreseeable, let us take them on for you. Send us your research or interview transcripts and we'll take care of the rest.

WHAT YOU GET...

- A suite of original, optimised posts that speak directly to your ideal customer
- Fast turnaround
- Peace of mind that your posts are word perfect
- External links
- Option for graphics and downloads*

£70
FOR TWO

£170
FOR FIVE

* additional charges will apply. See page 4 for more.



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THE FULL SHEBANG

FOR THOSE TIMES WHEN YOU'VE GOT AN AWESOME IDEA BUT NO TIME TO TURN IT INTO THE EPIC POST YOU KNOW IT COULD BE...

THE ONE-OFF

If you've got the rumblings of an idea for a post you know your readers will love, we can bring that idea to life. Give us your topic and we'll go away and research, write and then deliver a post that will get you the eyeballs. We can even put together some graphics and downloads, if you like.*

WHAT YOU GET...

- An original, optimised blog post that speaks directly to your ideal client
- Fast turnaround
- Suggested imagery and captions
- Option for downloadable content and templates*

£90
PER POST

MULTI-THE WHAMMY

If you know you're going to need a few posts in the foreseeable but don't have time to do anything more than nail down your topics, we can help. We'll research, write and deliver a suite of posts that will get you the clicks. We can even put together graphics and downloads, if you like.*

WHAT YOU GET...

- A suite of original, optimised posts that speak directly to your ideal customer
- Fast turnaround
- Suggested imagery and captions
- Option for graphics and templates*

£160
FOR TWO

£400
FOR FIVE

* additional charges will apply. See page 4 for more.



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MEANWHILE, IN THE SMALL PRINT...

When we talk about 'blog posts' or 'posts', we mean any blog post that is up to 1,500 words. If you're looking for a longer post, we can absolutely accommodate your needs - but it's obviously going to take us a little bit longer and we'll have to charge a bit more.

We're confident you'll love what we put together for you, but in case we don't nail it first time, we'll throw in two revisions for free. As soon as you've got the copy you want and you've paid in full, we'll sacrifice all bragging rights over it - they belong to you. Maybe just say a nice word or two about us on Facebook or LinkedIn?

In terms of any graphics, downloadable templates and infographics you want to go with your blog post, additional charges will apply. We'll calculate these on a per-project basis and according to the brief you give us.



BOOM!!!

For all packages in this brochure, half the cost must be paid up front. The remaining balance will be invoiced when we deliver your final post. If you're looking to outsource your blog content long-term, drop us an email at hello@commachameleon.co.uk and we'll work together to come up with a plan that makes sense for us both.

READY TO GET STARTED?

Drop us an email outlining what you need, and we'll get this ball of click-winning content rolling.

hello@commachameleon.co.uk